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Guidelines For Contributing Authors

by Nancy Dvorin

Free: In Vivo welcomes contributions from thought leaders in the life sciences industry. We've posted some guidelines to help you get started.

In Vivo is the gold standard for analysis and expert thought leadership about the business of health care. Senior executives and strategists use it to anticipate industry trends, understand what's happening beyond their areas of expertise and to identify risks and opportunities, new technologies and business models, novel deal structures and compelling leadership styles.

We welcome contributed articles from industry experts. [Click here for guidelines](#) on what we're looking for to help you tailor your material for our readers' needs.

If you have questions or need more information, contact nancy.dvorin@informa.com.