

04 Mar 2024 | News

Publisher's Spotlight: Citeline News And Insights App

by In Vivo Team

Introducing the all-new Citeline News and Insights app, providing seamless access to all your favorite award-winning publications. Explore the latest articles from Pink Sheet, Scrip, In Vivo, Medtech Insight, Generics Bulletin and HBW Insight, all in one stylish, intuitive and user-friendly platform.

Enjoy a faster, streamlined experience, tailor-made for your mobile device – now available on the *App Store* and *Google Play*.

Effortlessly switch between publications, customize your home screen, and search for articles across the full suite of Citeline publications. Stay up to date with breaking news notifications and save offline articles for later with the personalized 'my content' feature, ensuring you never miss a beat.

This is the new way to experience your news and insights.

- Seamless Experience: The mobile-native app provides streamlined access to all Citeline's news and insights publications.
- Swipe and Customize: Effortlessly switch between publications and customize your experience, ensuring you only see what matters most.
- Detailed Search: Discover the latest insights at your fingertips, searching the latest articles across multiple publications.
- Anytime, Anywhere: Bookmark articles for later, even offline! Access your saved articles in "My Content" for reading anytime, anywhere.
- Endless Connectivity: Enjoy a hassle-free experience once logged in, stay connected even



when switching to the browser version of the publication.