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QUOTED. July 4, 2018. Greg Crist.

by

Device industry trade groups are doing their homework to support a new publicity campaign to target near-term votes in Congress to repeal the medical device excise tax. AdvaMed staffer Greg Crist describes the reasoning behind planned Washington, DC, bus-stop ad placements here.

"Our research shows at strategic spots ... we can hit Hill staff where they live and commute." – Greg Crist, executive VP, public affairs, AdvaMed

- Find out more: [*Medtech Groups To Blitz Congress Before Expected House Device Tax Vote*](#)

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